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Campaign Theme: **Reasons to be cheerful**

Usage: **Social Media**



Financial benefits

- 01 Start With as few as 5 Users**
Size really doesn't matter. Starting with just 5 users, any business can cost-effectively harness and benefit from one of the most powerful collaboration services in the Cloud.
- 02 Reduced Capital Investment**
Hosted communications allows you to finally say goodbye to huge upfront business costs
- 03 No Hidden Costs**
Transparent pricing makes planning and budgeting a breeze, with no unexpected surprises
- 04 Predictable Cost Planning**
Know what you're spending every month with a low-cost, fixed per-user cost structure. That's a huge advantage.

User benefits

- 05 Device agnostic infrastructure**
Bridge all of your phones, mobiles and desktop devices across a single unified communications platform and experience greater productivity and effectiveness.
- 06 Easy Geographic Deployment**
A hosted communications service means any user can connect and engage with others wherever they happen to be, and not just in the office.
- 07 Powerful Collaboration Features**
Users can now access and benefit from features and services that were once only available to big businesses and enterprises
- 08 A more Personalised Experience**
With the ability to choose which device you want to use based on your situation, you have greater control over how you collaborate

Business benefits

- 09 Integrated UC & Collaboration Suite**
One platform, designed to work seamlessly with all your communication, collaboration and mobility services, without the hassle of adding clunky third party applications.
- 10 Scale up or down Users and Features**
Customers can scale up and down communication features, services and users as and when it best suits them and their budgets.
- 11 Fast Turnaround & Deployment**
Get organisations, teams and people communicating, wherever they are, in hours, not days or weeks.
- 12 End to end QoS-enabled MPLS**
End-to-end QoS-enabled MPLS means less delay, jitter & packet loss = better quality calls.
- 13 Disruption Free Deployment**
Deploying new services, features and users is a breeze, as there's no disruption to other users of the service whenever adds, moves and changes are made.
- 14 Reduced IT Support Requirements**
With minimal or no hardware and software needed on site, your IT team can spend more time doing other work instead of worrying about the comms.
- 15 Hybrid Deployment Options**
Still can't say goodbye to your on-premise assets? No problem. Hosted Communications lets you enjoy the best of both worlds whilst you migrate.
- 16 Alleviate Product Obsolescence**
No more upgrades, no more replacement parts. Hosted communications gives you an evergreen service that you will never need to maintain, support or replace.
- 17 Centralised Management Platform**
Manage and control all your communications from a single, centralised platform to simplify and ease the everyday operation of your system.
- 18 Easy to Deploy for Remote and Mobile users**
Rapidly deploy communications and collaboration wherever there's an internet connection, regardless of the distance or the device being used.
- 19 Virtualisation Enhances Availability**
By utilising virtualisation, hosted communications can rapidly switch software between servers to deliver much higher levels of availability than traditional deployments.
- 20 Built-in Disaster Recovery**
Hosted in the cloud using highly resilient and secure servers and connections, you have added peace of mind for your business continuity.

21 Minimised Maintenance and Support

Hosted communications provides a service that is always up to date and fully supported, so you never have to worry about hardware or software maintenance or support. Ever.

22 Minimal Installation Required

Unlike traditional PBX and on-premise systems, there's very little you'll need in-house to be up and running quickly. That means less time, complexity and money spent.

23 Virtualisation Improves Continuity

Hardware dependency is minimised when using hosted communications, as virtual machines can rapidly move between servers without loss of service to businesses and users, delivering better all-round continuity.

24 Enhanced API Integrations

Often, what you don't see is just as powerful as what you do. our API development program makes it easy to integrate your systems and business processes with your communications so you can deliver, manage, and operate more flexibly, intelligently and effectively.

25 Complements Cloud/Business Strategy

Hosted communication is another important, yet uncomplicated step in your journey to the cloud. Quick and easy to deploy, it's a powerful tool in supporting your cloud and business strategies.

26 Simplifies Telephony Migration

Hosted communication helps you migrate your telephony and collaboration services in stages or at a pace that suits you, without the need for all-or-nothing switch-overs.

27 Rapid Deployment Capability

Hosted communication makes deploying and setting up new users and locations an exercise that takes a few hours, and in some situations, minutes.

Environmental benefits**28 Reduced Cost & Power Requirements**

Less hardware on-site and fewer servers and separate systems needed, all helps you save money as well as reduce overall power consumption.

29 Environmentally Friendly Impact

Having access to communications from wherever you reduces the dependency to travel at work, saving time, money and lowering pollution.

Security benefits**30 Highly Secure Connectivity**

We only use secure & firewalled point-to-point connectivity on all of our Assured Connectivity services. That's one less thing to worry about.